

The Beauty Foundation Presents *Beauty Ball*

Benefiting Cancer Care

An Invitation to Do Something Beautiful!

Beauty Ball 2012, hosted by *The Beauty Foundation for Cancer Care*, is “one of the most highly anticipated charity galas” of the season. Beauty Ball brings our community together to support families facing the awful wrath of cancer treatments.

The proceeds of this event are used to provide direct monetary grants to offset the numerous astronomical costs to families during cancer treatment and beyond. We also help provide meals, housecleaning, transportation for treatment, childcare and many other ancillary costs and supports a family needs when cancer distrupts their lives.

This year’s event will take place on Saturday, March 24, 2012 at 6:30pm at Trump National Golf Club, in Colts Neck, NJ. Join us to “Do Something Beautiful” as we eat, drink, dance, and give for a fantastic cause!

We also ask you to consider a donation of a gift or service for the basket, silent and live auctions that will take place throughout the evening. If interested in having your product or gift certificate stand alone, a minimum value of \$250 for the silent auction and a minimum value of \$1,000 for the super-silent auction would apply. (Basket auction values are below \$250.) Live auction items are a limited amount of extraordinary items higher in value than \$1000, and will be chosen by our committee. All donations will be gratefully acknowledged on the www.beautyfoundationnj.com website.

Gift bag donations are also gratefully accepted. If your company has a product you would like to donate via the event’s gift bag, you would need to supply 300-400 of the item; it needs to fit into the bag; and will need to be delivered in full by Friday, March 9, 2012. (A great marketing opportunity!)

Please feel free to contact Danielle Ruggiero at (732) 719-9909, or email danielle@beautyfoundationnj.com, should you wish to discuss these opportunities further or if you are interested in sponsorship opportunities.

On behalf of the committee of Beauty Ball 2012, we thank you for your generous spirit as we continue to serve our mission.

Very Sincerely,

The Board of *The Beauty Foundation for Cancer Care*

